



*Presented By*  **SPEAKS**  
*from the heart*

## STEP RIGHT UP!

For 50 years, CAPA has been a cornerstone of hope and healing for children and families. As we celebrate this milestone, we invite you to be part of our legacy—building brighter futures for generations to come.

**GALA  
SPONSORSHIP  
PACKET**

**Your sponsorship honors our past and ensures every child has access to the support they need to *heal, grow, and thrive.***



## Introducing our Presenting Sponsor

A dedicated supporter of CAPA and our community, **Speaks Chapels** exemplify the power of local businesses driving meaningful change. Their investment honors CAPA's 50 years of impact and propels us forward in promoting healing, strengthening families, and creating a safer community for generations to come. Learn more about our valued partner at [www.speakschapel.com](http://www.speakschapel.com).

## About the Event

**Saturday, October 11, 2025**  
at the historic Madrid Theatre | 6:30-10:30 pm

### Gala Co-Chairs

Siblings, *Megan and Drew Hammer*

### Honorary Chair

Past and Present Members of  
*Junior Service League of Independence*

Celebrate 50 years of CAPA with other community partners and advocates at our “big top” event—honoring CAPA’s legacy and helping create brighter tomorrows for children and families.

### Enjoy an unforgettable night featuring:

**Live Music**      **Captivating Entertainers**  
**Delicious Food**      **Whimsical Decor**  
**Signature Auction and Games**  
... and more!

## CAPA's 50-Year Timeline

CAPA founded as volunteer parenting phone helpline.

**1975**

**1980s**

Programming expands to include counseling and parenting support groups for children and families.

CAPA collaborates with community partners to begin providing parenting education classes.

**1990s**

**2000s**

Formalized home visiting services start, and AmeriCorps funding helps expand internship program.

CAPA celebrates 40 years and opens its second location in Kansas City, MO.

**2010s**

**2020s**

Responds to COVID-19 pandemic and begins offering hybrid services.

**Today**

**CAPA celebrates 50 years and thousands of hearts and lives touched.**



# Sponsorship Levels and Impact



## \$10,000 | Platinum

- ✓ Sponsor spotlight in one monthly digital newsletter with preferred links
- ✓ 2 or more social posts, including 1 collab post with ad boost
- ✓ Live emcee recognition
- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo on online event page and social event pages

- ✓ Logo in all 2025 monthly digital newsletters
- ✓ **Two reserved tables with priority seating for 20 guests**



Your \$10,000 investment could provide...

**Up to 95 sessions of counseling for children**

## \$7,500 | Gold

- ✓ Sponsor spotlight in one monthly digital newsletter with preferred links
- ✓ Live emcee recognition
- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo on online event registration and social event pages, and 2 or more social posts

- ✓ Logo in all 2025 monthly digital newsletters
- ✓ **Two reserved tables with priority seating for 20 guests**



Your \$7,500 investment could support...

**Up to 17 home visits with a new mom**

## \$5,000 | Silver

- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website and online event page
- ✓ Logo in all 2025 monthly digital newsletters
- ✓ 1 or more social posts
- ✓ **Two reserved tables for 20 guests**



Your \$5,000 investment could cover...

**Training for Registered Play Therapy Certification**

## \$2,500 | Bronze

- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2025 monthly digital newsletters
- ✓ 1 or more social posts
- ✓ **One reserved table for 10 guests**



Your \$2,500 investment could provide...

**Educational materials for parenting classes**



## Sponsorship Levels (cont.)

### \$1,500 | Table Host ● ● ● ● ● ● ● ● ● ●

- ✓ One reserved table for 10 guests
- ✓ Name listing on event loop and event signage

### In-kind Support ● ● ● ● ● ● ● ● ● ●

We also welcome support from generous businesses to help with the success of the event.

Full donations and discounts help offset expenses and allow more fundraising dollars to go directly to our programs. Marketing benefits will be determined based on the value of your donation.

### \$125 | Individual Ticket ● ● ● ● ● ● ● ● ● ●



- ✓ One guest admission with open seating

#### Needs include:

Event photography and videography  
Auction and raffle items      Decoration items  
Guest giveaways      Printing and signage  
Media and advertising



**Together, we're healing  
hearts and homes  
in Kansas City!**



#### Step right up!

Scan the QR code for celebration updates or visit us online at:

[capacares.org](http://capacares.org)

# 50th Anniversary Gala

## Sponsor Commitment Form



### Contact Information



Company Name

Contact Name

Phone

Email

Address

City, State

ZIP

Please make your selection(s) below:

☐ \$10,000 | Platinum

☐ \$7,500 | Gold

☐ \$5,000 | Silver

☐ \$2,500 | Bronze

☐ \$1,500 | Table Host

☐ \$125 | Individual Ticket x

(qty.)

In lieu of sponsorship, please accept my gift of \$\_\_\_\_\_.

☐ Once ☐ Monthly

### Payment Options

- ☐ Full payment enclosed *(Please make checks payable to "CAPA")*
- ☐ Request invoice
- ☐ Request installment plan *(2-4 agreed-upon payment installments, invoiced at your discretion)*

By signing this form, I have agreed to "step right up" in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment, obtain company logos, and further process sponsorship details.

Signature: \_\_\_\_\_

Return Completed Form

[mcrumbaugh@capacares.org](mailto:mcrumbaugh@capacares.org)

CAPA is a 501(c)3 tax-exempt organization.  
Tax ID 43-1067711



Step right up!

Scan the QR code for celebration updates or visit us online at:

[capacares.org](http://capacares.org)