



2025 Sponsorship Opportunities Packet

CAPa



Join Us in Celebrating 50 Years of Impact!

For five decades, CAPA has been a cornerstone of hope and healing for children and families in our community. As we mark this milestone anniversary, we invite you to be part of our legacy—helping us build brighter tomorrows for generations to come. Your sponsorship not only honors CAPA’s history, it ensures that every child has access to the support and services they need to heal, grow, and thrive.

 **Together, we can create a future where all children feel safe, supported, and empowered to reach their full potential.**



PLAY like a kid!

4th Annual Play Like a Kid!

Friday, June 13, 2025 at Franke Soccer Fields (Lake Jacomo)

Teams of five will compete in 10 rounds of fun games, and the day includes lunch, team photos, and an awards ceremony for best team uniform, best team score, and more.



Field Day Fanatic

\$5,000

- ✓ Logo on event day signage
- ✓ Logo on player scorecards
- ✓ Logo and link on CAPA's website
- ✓ Logo on event registration and social event pages, and 1+ social posts
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ Opportunity for inclusion in swag bags
- ✓ **Two team registrations (10 players)**



Relay Rockstar

\$2,500

- ✓ Logo on event day signage
- ✓ Logo on player scorecards
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ Logo on event registration and social event pages, and 1+ social post
- ✓ Opportunity for inclusion in swag bags
- ✓ **One team registration (5 players)**



Super Spectator

Only 4 available, no team benefit
\$1,000

Sponsor selects one experience: - Lunch - Fuel Station (water, snacks) - Spirit Station - Selfie Station

- ✓ Unique signage and benefits tied to your selected event feature
- ✓ Logo and link on CAPA's website
- ✓ Logo in April-July monthly e-newsletters
- ✓ 1+ social post
- ✓ Opportunity for inclusion in swag bag and/or to promote business on-site during the event (at designated experience or feature)



High Five Hero

Team + marketing
\$750

- ✓ Logo on event day signage
- ✓ Logo in April-July 2025 monthly e-newsletters
- ✓ 1+ social post
- ✓ **One team registration (5 players)**



Single Team

Team only
\$350

- ✓ **Register a team of five** (Lunch and swag bags included)



Game Sponsor

Only 10 available
\$100

- ✓ Logo signage at **one game station**



50th Anniversary Gala

Saturday, October 11, 2025 at The Madrid

Celebrate 50 years of CAPA with other community partners and advocates at this gilded event. Enjoy live music, delicious food, captivating entertainment, and whimsical fun—all to honor CAPA's legacy and support brighter tomorrows for children and families.

Introducing our Presenting Sponsor



A dedicated supporter of CAPA and our community, **Speaks Chapel** exemplify the power of local businesses driving meaningful change. Their investment honors CAPA's 50 years of impact and propels us forward in promoting healing, strengthening families, and creating a safer community for generations to come. Learn more about our valued partner at www.speakschapel.com.

Platinum

\$10,000

- ✓ Sponsor spotlight in one monthly e-Newsletter with preferred link(s) and company update(s)
- ✓ 2+ social posts (1 collab post with ad boost)
- ✓ Live emcee recognition
- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo on event page and social event pages
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ **Two reserved tables with priority seating (20 guests)**

Gold

\$7,500

- ✓ Sponsor spotlight in one monthly e-Newsletter with preferred link(s) and company update(s)
- ✓ Live emcee recognition
- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ Logo on event registration and social event pages, and 1+ social post
- ✓ **Two reserved tables with priority seating (20 guests)**

Silver

\$5,000

- ✓ Live emcee recognition
- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ Logo on event registration and social event pages, and 1+ social post
- ✓ **One reserved table with priority seating (10 guests)**

A fillable commitment form is at the back of this packet.

To commit to a sponsorship or for more information, contact Amanda Jackson, VP of Development, at 816-252-8388 x 313 or ajackson@capacares.org.



50th Anniversary Gala (cont.)

Bronze

\$2,500

- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2025 monthly e-newsletters
- ✓ 1+ social post
- ✓ One reserved table (10 guests)

Table Host

\$1,500

- ✓ One reserved table (10 guests)
- ✓ Name listing on event loop and event signage

Individual Tickets

\$125

- ✓ One guest admission with open seating

In-Kind Event Support

We also welcome support from generous vendors and businesses to help with the success of the event! Full donations and discounts help offset expenses and allow more fundraising dollars to go directly to our programs.
Note: Marketing benefits will be determined based on the value of your donation.

- Food and beverages | Event photography and videography | Auction and raffle items
 Decoration items | Guest giveaways | Printing and signage | Media and advertising*



Celebrating 50 Years of Impact: Your Support Shapes Brighter Tomorrows!

CAPA founded as volunteer-run parenting phone helpline.

1975

CAPA collaborates with community partners to begin providing parenting education classes.

1990s

CAPA celebrates 40 years and opens its second location in Kansas City, MO.

2010s

CAPA expands to include counseling and parenting support groups for children and families.

1980s

CAPA's home visiting program begins, and AmeriCorps funding helps expand internship program.

2000s

Responds to COVID-19 pandemic and begins offering hybrid services.

2020s



Today 2025

Celebrates 50 years and thousands of hearts and lives touched.

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Child Abuse Prevention Association

2025 Mission & Special Project Partnerships



CAPACITY April Sponsor

\$1,500

As part of **Child Abuse Prevention Month** in April, CAPACITY is a community-wide engagement and awareness campaign, bringing Kansas Citians together to support the prevention and treatment of child abuse in our community. Sponsors will be highlighted in a number of ways as part of the campaign throughout April, including:

- ✓ Logo and link on CAPA’s website
- ✓ Logo signage in CAPA’s two lobbies
- ✓ Logo on all April event and marketing materials
- ✓ Logo signage at all in-person April events, with opportunities for giveaways and on-site representation
- ✓ Wear Blue Day Facebook Live and/or other cross-promotional social campaign (6,000+ followers)
- ✓ Sponsor Spotlight with preferred link(s) in April e-Newsletter (1,900+ distribution)



Children’s Champion

\$500

Make an investment in our mission in 2025 and get a year of marketing benefits... *it’s a WIN-WIN!*

- ✓ Logo and link on CAPA’s website
- ✓ Logo signage in CAPA’s two lobbies
- ✓ 1+ social post



Marketing Sponsor

\$500+

or in-kind equivalent

Help underwrite or donate print, digital, and other communications items to support CAPA’s outreach and awareness.

- ✓ Logo and link on CAPA’s website
- ✓ Logo signage in CAPA’s two lobbies
- ✓ 1+ social post

Do you have other resources that could support CAPA’s mission? Consider in-kind support!

- **Advertising** - Donate one of the ad spots from your company’s package with a local publication.
- **Volunteering** - Set up fantastic team-building opportunities for your employees!
- **Items and Services** - Donate items or services that could benefit our clients, our agency, and special events. Examples include gas, food, and grocery gift cards, Play Therapy Wish List or Baskets of Hope items, event photography, professional service consultation, and tickets to area venues or events for staff appreciation and fundraising initiatives,

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Child Abuse Prevention Association

2025 CAPA Sponsorship Commitment Form



Contact Information

Company Name _____ Contact Name _____

Phone _____ E-Mail _____

Address _____

City, State _____ ZIP _____

Please make your 2025 selection(s) below:

Event Sponsorships & Opportunities

Play Like a Kid

- \$5,000** - Field Day Fanatic
- \$2,500** - Relay Rockstar
- \$1,000** - Super Spectator
- \$750** - High Five Hero
- \$350** - Single Team
- \$100** - Game Sponsor
- Please contact me about in-kind support for PLaK!

50th Anniversary Gala

- \$10,000** - Platinum
- \$7,500** - Gold
- \$5,000** - Silver
- \$2,500** - Bronze
- \$1,500** - Table Host
- \$125** - Individual Ticket x ____ (qty.)
- Please contact me about in-kind support for the Gala!

Mission & Special Projects

- \$1,500** - CAPAcity April
- \$500** - Children's Champ
- \$500** - Marketing/Print
- In-Kind** - Marketing/Print

In lieu of sponsorship, please accept my gift of \$ _____.
 One-time Monthly

I'd love to learn more about CAPA's ongoing volunteer opportunities!

I'd love to learn more about CAPA's Baskets of Hope holiday drive!

Payment Options

- Full payment enclosed *Please make checks payable to CAPA.
- Request invoice
- Request installment plan *2-4 agreed-upon payment installments, invoiced at your discretion.

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment, obtain company logos, and further process sponsorship details.

Signature: _____

Return completed form to gjackson@capacares.org or mail to:
CAPA, Attn: Amanda Jackson, 503 E. 23rd Street, Independence, MO 64055

The Child Abuse Prevention Association (CAPA) is a 501(c)3
tax-exempt organization: Tax ID 43-1067711



Scan QR code for more information, or visit:
www.capacares.org