

capa

NEWS RELEASE

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FOR IMMEDIATE RELEASE

CAPA Announces New President and CEO Dr. Kristina Jones

Kansas City, MO., August 21, 2024 – The Child Abuse Prevention Association (CAPA) has named Dr. Kristina Jones as its new President and Chief Executive Officer. Dr. Jones, who has served as Interim President and CEO since June 2024, was selected for the role following a rigorous 10-week search by the CAPA Executive Search Committee.



With more than 13 years of leadership experience at CAPA, including her most recent role as Vice President of Programs, Dr. Jones has been instrumental in advancing the organization's mission. Her notable achievements include securing Healthy Families America affiliation, expanding the counseling program budget, and leading the transition to electronic records systems.

"I am honored to accept this role after 13 remarkable years with CAPA," said Dr. Jones. "Our team's dedication, passion, and resilience inspire me every day. I am excited about the future we will build together and am committed to fostering an environment where we can all continue to grow, innovate, and make a lasting impact."

The CAPA Board of Directors expresses their confidence in Dr. Jones' leadership. "Kristina has been a driving force behind CAPA's growth and success over the years," said Danielle Trabon, Board President. "Her passion for our mission and her strategic thinking and leadership skills make her the ideal person to lead CAPA into its next chapter."

Dr. Jones succeeds former President and CEO Rochelle Parker, under whose leadership CAPA saw significant growth, including a 345 percent increase in revenue and a 140 percent expansion in staffing and service capacity.

For nearly 50 years, CAPA has been dedicated to preventing and treating all forms of child abuse while strengthening families in the Kansas City area. With Dr. Jones at the helm, the organization is poised to continue its legacy of excellence and deepen its impact on the community.

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About CAPA

The Child Abuse Prevention Association (CAPA) is a Kansas City-based nonprofit committed to preventing and treating child abuse across the Kansas City metro. Founded in 1975, CAPA offers children and families in the community a wide range of services, including counseling, family support, and prevention education. CAPA's goal is to create a safer community for all by promoting healing, strengthening families, and advocating for the well-being of children. To learn more, visit our website at www.capacares.org.