



Child Abuse Prevention Association

2024 Mission & Special Project Partnerships

CAPACITY April Sponsor

\$1,500

As part of **Child Abuse Prevention Month** in April, CAPACITY is a community-wide engagement and awareness campaign, bringing Kansas Citians together to support the prevention and treatment of child abuse in our community. This year's activities include a Blue Ribbon Bingo event, Sunday Fundays at local restaurants, Wear Blue Day, and more! Sponsors will be highlighted in a number of ways as part of the campaign throughout April, including:

- ✔ Logo and link on CAPA's website
- ✔ Logo signage in CAPA's two lobbies
- ✔ Logo on all April event and marketing materials
- ✔ Logo signage at all in-person April events, with opportunities for giveaways and on-site representation
- ✔ Wear Blue Day Facebook Live and/or other cross-promotional social campaign (6,000+ followers)
- ✔ Sponsor Spotlight with preferred link(s) in April e-Newsletter (1,900+ distribution)

Children's Champion **\$500**

Make an investment in our mission in 2024 and get a year of marketing benefits... *it's a WIN-WIN!*

- ✔ Logo and link on CAPA's website
- ✔ Logo signage in CAPA's two lobbies
- ✔ 1+ social post

Marketing Sponsor **\$500+** or in-kind equivalent

Help underwrite or donate print, digital, and other communications items to support CAPA's outreach and awareness.

- ✔ Logo and link on CAPA's website
- ✔ Logo signage in CAPA's two lobbies
- ✔ 1+ social post

Do you have other resources that could support CAPA's mission? Consider in-kind support!

- **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- **Volunteering** - Set up fantastic team-building opportunities for your employees!
- **Items and Services** - Donate items or services that could benefit our clients, our agency, and special events. Examples include gas, food, and grocery gift cards, Play Therapy Wish List or Baskets of Hope items, event photography, professional service consultation, and tickets to area venues or events for staff appreciation and fundraising initiatives,

To sign up or for more information, contact Amanda Jackson, VP of Development, at 816-252-8388 x 313 or ajackson@capacares.org.



2024 Event Sponsorships

Join us on June 7, 2024, for a day of friendly competition, team building, and networking to support the safety and well-being of children in our community. Teams of five will compete in 10 rounds of fun games, and the day includes lunch, team photos, and an awards ceremony for best team uniform, best team score, and more.



Trophy Titan (Presenting)

Exclusive
\$7,500

- ✓ Overall Games Winner Award named for company
- ✓ Primary logo on event day signage
- ✓ Primary logo on player take-home swag item
- ✓ Primary logo on player scorecards
- ✓ Logo and link on CAPA's website
- ✓ Logo on event registration and social event pages, 3+ social posts, plus cross-promotional social campaign
- ✓ Logo in all 2024 monthly e-newsletters, plus exclusive sponsor spotlight in the June newsletter
- ✓ **Two team registrations (10 players total)**



Field Day Fanatic

\$5,000

- ✓ Logo on event day signage
- ✓ Logo on player scorecards
- ✓ Logo and link on CAPA's website
- ✓ Logo on event registration and social event pages, and 2+ social posts
- ✓ Logo in all 2024 monthly e-newsletters
- ✓ Opportunity for inclusion in swag bags
- ✓ **Two team registrations (10 players total)**



Relay Rockstar

\$2,500

- ✓ Logo on event day signage
- ✓ Logo on player scorecards
- ✓ Logo and link on CAPA's website
- ✓ Logo in all 2024 monthly e-newsletters
- ✓ Logo on event registration and social event pages, and 1+ social post
- ✓ Opportunity for inclusion in swag bags
- ✓ **One team registration (5 players total)**



Super Spectator

Only 4 available, no team benefit

\$1,000

Sponsor selects one experience: - Lunch - Fuel Station (coffee, water, snacks) - Spirit Station - Selfie Station

- ✓ Unique signage and benefits tied to your selected event feature
- ✓ Logo and link on CAPA's website
- ✓ Logo in April-July monthly e-newsletters
- ✓ 1+ social post
- ✓ Opportunity for inclusion in swag bag and/or to promote business on-site during the event (at designated experience or feature)

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2024 Event Sponsorships (cont.)



High Five Hero

Team with marketing benefits
\$750

- ✓ Logo on event day signage
- ✓ Logo and link on CAPA's website
- ✓ Logo in April-July 2024 monthly e-newsletters
- ✓ 1+ social posts
- ✓ One team registration (5 players total)



Single Team

Team only
\$350

- ✓ Register a team of five (Lunch and swag bags included)



Game Sponsor

Only 10 available
\$100

- ✓ Logo signage at one game station

In-Kind Event Support

We also welcome support from generous vendors and businesses to help with the success of the event! Full donations and discounts help offset expenses and allow more fundraising dollars to go directly to our programs. **Note:** Marketing benefits will be determined based on the value of your donation.

Food and beverages | Event photography and videography | Auction and raffle items

Swag giveaways | Printing and signage | Media and advertising



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Child Abuse Prevention Association

2024 CAPA Sponsorship Commitment Form



Contact Information

Company Name _____ Contact Name _____

Phone _____ E-Mail _____

Address _____

City, State _____ Zip _____

Please make your 2024 selection(s) below:

Play Like a Kid! Sponsorships & Opportunities

- \$7,500** - Trophy Titan
- \$5,000** - Field Day Fanatic
- \$2,500** - Relay Rockstar
- \$1,000** - Super Spectator
- \$750** - High Five Hero
- \$350** - Single Team
- \$100** - Game Sponsor
- Please *contact me about in-kind event support!*

Mission & Special Projects

- \$1,500** - CAPAcity April
- \$500** - Children's Champ
- \$500** - Marketing/Print
- In-Kind** - Marketing/Print

- In lieu of sponsorship or play, please accept my gift of \$_____.*
 One-time Monthly
- I'd love to learn more about CAPA's ongoing volunteer opportunities!*
- I'd love to learn more about your Baskets of Hope holiday drive!*

Payment Options

- Full payment enclosed **Please make checks payable to CAPA.*
- Request invoice
- Request installment plan **2-4 agreed-upon payment installments, invoiced at your discretion.*

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment, obtain company logos, and further process sponsorship details.

Signature: _____

Return completed form to gjackson@capacares.org or mail to:
CAPA, Attn: Amanda Jackson, 503 E. 23rd Street, Independence, MO 64055

The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization: Tax ID 43-1067711



Scan for more information,
or visit: www.capacares.org