

# 2023 Play Like a Kid! Event Sponsorship

Join CAPA as a sponsor of our 2nd Annual Field Day Fundraiser and help support child abuse prevention in our community!

On **Friday, June 9, 2023**, teams of five will gather at Franke Fields at Lake Jacomo and play through 10 rounds of silly games for adult participants to support child abuse prevention. Lunch, ice cream, team photos and special guest awards ceremony for best uniform, best team score overall and more.

## **GOLD (Exclusive!) | \$10,000**

- ⌘ Overall games winner award named for company
- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for two teams to compete in event

## **SILVER | \$5,000**

- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for two teams to compete in event

## **BRONZE | \$2,500**

- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for one team to compete in event

## **GAME SPONSOR (10 spots only!) | \$1,000**

- ⌘ Exclusive game signage at the event with opportunity to promote business on-site during event
- ⌘ Logo on player scorecards
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)

## **PLAYER SAVER | \$500**

- ⌘ Recognition in player swag bags
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)

## We just want to play!

## **TEAM REGISTRATION | \$300**

- ⌘ Register a team of five
- ⌘ Fun team building activity for your group or office
- ⌘ Friendly competition for business groups
- ⌘ Great community networking opportunity (Lunch included with registration)



For more information or to sign up, contact Megan Campbell at [mcampbell@capacares.org](mailto:mcampbell@capacares.org).

# capa 2023 Special Project Sponsorship

## CHILD ABUSE PREVENTION MONTH CAPAcity SPONSOR | \$1,500

As part of Child Abuse Prevention Month in April, CAPAcity is a print and digital active-participation campaign, bringing Kansas Citians together to support the prevention and treatment of child abuse in our community. Sponsors will be highlighted as part of the campaign throughout April with logo and link placement on CAPA's website all year long.

## PRINT SPONSOR | \$500 or equivalent in-kind service contribution

Help CAPA by supporting the printing and distribution of brochures, mission communications, and community awareness material throughout the year.

Project sponsorships help fund specific projects and provide business partner benefits:

- ⌘ Logo and link placement on Partner Page of CAPA's website through January 2024
- ⌘ Logo signage in CAPA's Independence and Kansas City lobbies
- ⌘ 1 company-specific acknowledgement on social media throughout the year (5,000+ followers)

## MISSION PARTNER | \$500

- ⌘ Logo and link placement on Partner Page of CAPA's website through January 2024
- ⌘ Logo signage in CAPA's Independence and Kansas City lobbies
- ⌘ 1 company acknowledgement on social media throughout the year (5,000+ followers)

**Do you have other resources that could support CAPA's mission? Consider in-kind support!**

## In-Kind Support

- ⌘ **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- ⌘ **Volunteering** - Set up amazing team building opportunities for your employees!
- ⌘ **Items and Services** - Donate items or services that could directly benefit our clients, our agency, and/or special events. Examples include: salon services, gas cards, food and grocery gift cards, professional service consultation, tickets to area venues or events for staff appreciation and fundraising initiatives, and Play Therapy Wish List or Baskets of Hope items.



# 2023

## CAPA Sponsorship Commitment Form



### Contact Information

Company Name

Contact Name

Phone

E-mail

Address

City, State

Zip

Please check sponsorship selection for 2023

### Event Sponsorship

- ☐ \$10,000 - Gold
- ☐ \$5,000 - Silver
- ☐ \$2,500 - Bronze
- ☐ \$1,000 - Game Sponsor
- ☐ \$500 - Player Saver

### Special Project Sponsorship

- ☐ \$1,500 - CAPM/CAPAcity Sponsor
- ☐ \$500 - Print Sponsor
- ☐ \$500 - Print Sponsor (In-kind)
- ☐ \$500 - Mission Partner

☐ \$300 - Play! Team Registration Fee only

☐ In lieu of sponsorship or play, please accept my gift of \$\_\_\_\_\_.

### Payment Options:

- ☐ **One-time Payment enclosed**
- ☐ **Request Invoice**
- ☐ **Request Installment Plan** (2-4 agreed upon payment installments, invoiced at your discretion.)

Please make checks payable to **CAPA**. To process gifts/payments via credit card, please visit [capacares.org/donate](https://capacares.org/donate).

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment, obtain company logos, and further process sponsorship details.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to [mcampbell@capacares.org](mailto:mcampbell@capacares.org) or mail to:  
CAPA, Attn: Megan Campbell 503 E. 23rd Street, Independence, MO 64055

**Are you a Gold/Silver/Bronze sponsor or paying the fee to sign up a team to play?**  
**You will be notified to complete your team registration online in March 2023.**

The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization: Tax ID 43-1067711.

***Thank you for your support!***

**816.252.8388 | [capacares.org](https://capacares.org) |  1CAPA**