

CaPa

CaPa

Healing Hearts and Homes

816.252.8388 | capacares.org |  1CAPA



47 years

of healing

**hearts
& homes**

2022

SPONSORSHIP OPPORTUNITIES

2022 Play Like a Kid! Event Sponsorship

Join CAPA as an **exclusive innagural sponsor** of its new, annual signature event!

On Friday, June 10, 2022, teams of five will gather at Franke Fields at Lake Jacomo and play through 10 rounds of silly games for adult participants to support child abuse prevention. Food trucks, team photos and special guest awards ceremony for best team uniform, best team score overall and more.

GOLD (Exclusive!) | \$10,000

- ⌘ Overall games winner award named for company
- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for two teams to compete in event

SILVER | \$5,000

- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for two teams to compete in event

BRONZE | \$2,500

- ⌘ Logo on player take-home swag
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)
- ⌘ Includes registration for one team to compete in event

GAME SPONSOR (10 spots only!) | \$1,000

- ⌘ Exclusive game signage at the event with opportunity to promote business on-site during event
- ⌘ Logo on player scorecards
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)

PLAYER SAVER | \$500

- ⌘ Recognition in player swag bags
- ⌘ Logo and link placement on CAPA website and social media mentions (5,000+ followers)
- ⌘ Logo placement in monthly e-newsletters (1,800+ distribution)

We just want to play!

TEAM REGISTRATION | \$250

- ⌘ Register a team of five
- ⌘ Fun team building activity for your group or office
- ⌘ Friendly competition for business groups
- ⌘ Great community networking opportunity



Special Project Sponsorship

CHILD ABUSE PREVENTION MONTH CAPAcity SPONSOR | \$1,500

As part of Child Abuse Prevention Month in April, CAPAcity is a print and digital active-participation campaign, bringing Kansas Citians together to support the prevention and treatment of child abuse in our community. Sponsors will be highlighted as part of the campaign throughout April; with logo and link placement on CAPA's website all year long.

PRINT SPONSOR | \$500 or equivalent in-kind service contribution

Help CAPA by supporting the printing and distribution of brochures, mission communications, and community awareness material throughout the year.

Project sponsorships help fund specific projects and provide business partner benefits:

- ⌘ Logo placement displayed in CAPA's lobby through January 31, 2023
- ⌘ Logo and link placement on CAPA's website
- ⌘ 1 company-specific acknowledgement on CAPA's social media throughout the year (5,000+ followers)

MISSION PARTNER | \$500

- ⌘ Logo and link placement on Partner Page of CAPA's website
- ⌘ Logo placement in monthly e-newsletters (2,000+ distribution)
- ⌘ Logo signage in CAPA's lobby
- ⌘ Company acknowledgement on CAPA's social media throughout the year (5,000+ followers)



Do you have other resources that could support CAPA's mission? Consider In-Kind Support!

In-Kind Support

- ⌘ **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- ⌘ **Volunteering** - Set up amazing team building opportunities for your employees!
- ⌘ **Items and Services** - Donate items or services that could directly benefit our clients, our agency, and/or special events. Examples include: salon services, gas cards, food and grocery gift cards, professional service consultation, tickets to area venues or events for staff appreciation and fundraising initiatives, and Play Therapy Wish List or Stockings of Hope items.

2022 CAPA Sponsorship Form



Contact Information

Company Name	Contact Name
Phone	E-mail
Address	
City, State	Zip

Please check sponsorship selection for 2022

Event Sponsorship

- ☐ \$10,000 - Gold
- ☐ \$5,000 - Silver
- ☐ \$2,500 - Bronze
- ☐ \$1,000 - Game Sponsor
- ☐ \$500 - Player Saver

Special Project Sponsorship

- ☐ \$1,500 - CAPM/CAPAcity Sponsor
- ☐ \$500 - Print Sponsor
- ☐ \$500 - Print Sponsor (In-kind)
- ☐ \$500 - Mission Partner

☐ In lieu of sponsoship, please accept my gift of \$_____.

Payment Options:

- ☐ One-time Payment enclosed
- ☐ Request Invoice
- ☐ Request Installment Plan (2-4 agreed upon payment installments, invoiced at your discretion.)

Please make checks payable to **CAPA**. To process gifts/payments via credit card, please use our website (www.capacares.org/donate).

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment, obtain company logos, and further process sponsorship details.

Signature: _____ Date: _____

Return completed form to mcampbell@capacares.org or mail to:
CAPA, Attn: Megan Campbell 503 E. 23rd Street, Independence, MO 64055

For Gold, Silver, Bronze sponsorship, please also complete the Team Registration form.

The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization.

Thank you for supporting CAPA!

816.252.8388 | capacares.org | 1CAPA

Play Like a Kid! Field Day Event Team Registration Form



Friday, June 10, 2022

**Franke Fields, Lake Jacomo
3552 Rennau Drive, Lee's Summit, MO 64064**

**Come out and play like a kid to support
child abuse prevention!**

Have some fun channeling your inner 10 year-old and support child abuse prevention at CAPA's first annual field day fundraiser! Teams of five will play through 10 rounds of silly games for adult participants including:

- Beachball Walk
- Bean Bag Bucket Toss
- Pyramid Blast (squirt gun challenge)
- Word Search
- Frisbee Throw
- Egg Race
- Fill the Bucket (water challenge)
- Hula Hoop Challenge
- Giant Jenga
- Yardzee

Put together your team and come out and play! Have some extra fun with a team photo booth, tasty food truck offerings, ice cream and more! 10:00 a.m. shotgun start. Awards ceremony for best/most creative team uniform, best scores by business industry/size and best score overall around 2:00 p.m. with special guest, Jackson County Executive and CAPA Children's Champion, Frank White.

Team Name	Team Contact Name	
Phone	E-mail	
Address	City, State	Zip

Payment:

- ☐ \$250 Team Registration enclosed
- ☐ Registration is part of Sponsorship

Please make checks payable to **CAPA**.

- ☐ Request Invoice

Return completed form and payment to mcampbell@capacares.org or mail to:
CAPA, Attn: Megan Campbell 503 E. 23rd Street, Independence, MO 64055

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CAPA is an organization you can
feel good supporting.



Since **1975**, CAPA has been
committed to *preventing* and *treating*
all forms of child abuse and neglect by
creating changes in individuals, families and society
that *strengthen relationships*
and *promote healing*.



Each year, CAPA serves
hundreds of
children and adults
through its comprehensive programs.



YOU can join us in celebrating 47
years of healing hearts and homes!



**Become a partner today
and help us keep kids safe!**

2021 Corporate Mission Partners

Blue Cross Blue Shield of Kansas City

Burmeister Gilmore LLP

Kiwanis Club of Independence

Invision

CruisePlanners - Mary House

Lathrop GPM

Lead Bank

MailWorks



Thank You!

PARTNER SPOTLIGHT

**Special thanks to Invision for supporting children,
CAPA, and our community!**



Better technology. Better business.

Technology changes. Your business changes. Invision is your long-term partner, making sure your technology suits your business today and down the road. You need technology experts you trust to handle IT for you. Invision has a team of Kansas City IT know-it-alls, nice people with the broad knowledge and experience to handle all of your IT-related needs.

Since 2001, owners and Tim Blakley, Chris Brandow and Keith Powell have made integrity and honesty the two most important pillars of Invision.

We are grateful to Invision for supporting CAPA and our mission to prevent and treat child abuse in our community!

Check out Invision online to learn more
about its full spectrum of IT services
for businesses in Kansas City and the
surrounding area.

<http://www.invisionkc.com>
www.facebook.com/InvisionITSolutions