

CAPA

October 30, 2020

Dear CAPA community,

In recognition for her efforts and the strength of CAPA's presence in our community, the Board of Directors has unanimously voted to change Rochelle Parker's title from Executive Director to President/CEO.

In this capacity, Rochelle will continue to oversee CAPA's fiscal, operations, fundraising, marketing, human resources, and technology strategies.

The change in title recognizes Rochelle's strategic leadership over CAPA during her time as Executive Director since 2014. A few notable accomplishments during her tenure include:

- Leading the growth of revenue and in-kind specialized services from approx. \$800,000 to \$2,500,000 (2020)
- In 2019, the recognition of CAPA as the Non-Profit of the Year by the Independence Economic Development Council
- The growth and development of CAPA staff to a team of talented, passionate and professional representatives of the CAPA mission
- Strategic resource management during COVID-19 to ensure operational excellence and the support of CAPA staff and CAPA families

On behalf of CAPA, Rochelle is a member of the Independence Chamber of Commerce, Nonprofit Connect and Central Exchange. She is also currently on the Board of Directors for the Butterfly Literacy Group, Alive Church, and Canaan Worship Center. She serves as the 2020 Membership Committee Co-Chair for the Mu Omega Chapter of Alpha Kappa Alpha Sorority, Inc., a Centennial Celebration committee member for the Pi Chapter of Alpha Kappa Alpha Sorority, Inc., member of the Metropolitan Leadership Institute, member of Suburban Balance, and a Class Agent for Fisk University.

This summary of accomplishments are a few of many contributions throughout Rochelle's stewardship. The board would like to thank Rochelle for her dedication to the CAPA organization. We are grateful for your leadership in the past and look forward many more years of partnership.

Best,
Merideth Parrish, President
CAPA Board of Directors

