

# CaPa

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*Healing Hearts and Homes*

816.252.8388 | [capacares.org](http://capacares.org) |  /1CAPA



## 46 years

of healing

**hearts  
& homes**

**2021**

**PARTNERSHIP OPPORTUNITIES**

**CAPA** is an organization you can *feel good* supporting.



Since **1975**, CAPA has been committed to *preventing* and *treating* all forms of child abuse and neglect by *creating changes* in individuals, families and society that *strengthen relationships* and *promote healing*.



Each year, CAPA serves *hundreds of children and adults* through its comprehensive programs.



**YOU** can join us in celebrating 46 years of healing hearts and homes!



**Become a CAPA Partner TODAY!**



**Contact Information**

Company Name	Contact Name
Phone	E-mail
Address	
City, State	Zip

Levels | Please check your contribution selection(s) for 2021.

**Mission Partnership**

- \$5,000 - Heart
- \$2,500 - Hope
- \$1,500 - Dream
- \$500 - Journey

**Project Sponsorship**

- \$1,500 - CAPacity Sponsor
- \$1,000 - E-Newsletter Sponsor
- \$500 - Print Sponsor
- \$500 - Print Sponsor (In-kind)

Please accept my gift of \$\_\_\_\_\_, in lieu of participation in the above partnerships.

**Payment Options:**

- One-time Payment** due upon receipt of partnership invoice
- Installment Plan** (2-4 agreed upon payment installments, invoiced at your discretion.)

Please make checks payable to **CAPA**. To process gifts/payments via credit card, please use our website ([www.capacares.org/donate](http://www.capacares.org/donate)).

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment and further process my charitable partnership(s).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return completed form to [development@capacares.org](mailto:development@capacares.org) or mail to: CAPA, Attn: Megan Campbell 503 E. 23rd Street, Independence, MO 64055

Partnership commitment deadlines are ongoing. Early commitment ensures full marketing benefits. The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization.

**Thank you for supporting CAPA!**

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	MISSION PARTNERSHIPS					PROJECT-SPECIFIC		
	Heart \$5,000	Hope \$2,500	Dream \$1,500	Journey \$500	CAPAcity \$1,500	E-News \$1,000	Print \$500	
Year-long logo in monthly CAPA Connections e-newsletters	⌘	⌘	⌘	⌘		⌘	⌘	
Partner logo on Partner Page on CAPA's website	⌘	⌘	⌘	⌘	⌘	⌘	⌘	
Partner spotlight in CAPA Connections e-newsletter (2,000+ distribution)	⌘				⌘	⌘		
Partner spotlight shared on Facebook (5,000+ followers)	⌘				⌘			
Press release with logo, feature photo and quotes from key leadership in company	⌘							
Logo signage in lobby at CAPA Independence and CAPA Kansas City	⌘	⌘	⌘	⌘	⌘	⌘	⌘	
Logo signage at all 2021 CAPA functions (virtual and/or in-person events)	⌘	⌘	⌘					
Company-specific acknowledgements on CAPA's social media throughout the year	⌘ x4	⌘ x4	⌘ x2	⌘ x1	⌘ x1	⌘ x1	⌘ x1	
Team building partnership opportunities for employees	⌘	⌘						
	⌘	⌘	⌘	⌘	⌘	⌘	⌘	

*Partner Levels include, but are not limited to the following benefits:*

- Year-long logo in monthly CAPA Connections e-newsletters
- Partner logo on Partner Page on CAPA's website
- Partner spotlight in CAPA Connections e-newsletter (2,000+ distribution)
- Partner spotlight shared on Facebook (5,000+ followers)
- Press release with logo, feature photo and quotes from key leadership in company
- Logo signage in lobby at CAPA Independence and CAPA Kansas City
- Logo signage at all 2021 CAPA functions (virtual and/or in-person events)
- Company-specific acknowledgements on CAPA's social media throughout the year
- Team building partnership opportunities for employees

Premier Benefits

**Knowing that you have helped make a difference in the lives of children in your community**

## 2020 Corporate Mission Partners

Blue Cross Blue Shield of Kansas City  
 Burmeister Gilmore LLP  
 KC Elite Realty - Angela Volkmer  
 Invision

Blue Ridge Bank & Trust Co.  
 CruisePlanners - Mary House  
 Lathrop GPM  
 MailWorks  
 St. Mary's Medical Center



*Thank You!*

### PARTNER SPOTLIGHT



Check out Lathrop GPM online to learn more about its full spectrum of legal services and commitment to the Kansas City community.

<http://www.lathropgpm.com>  
[www.facebook.com/lathropgpm](http://www.facebook.com/lathropgpm)

#### Special thanks to Lathrop GPM for supporting children, CAPA, and its community!

Lathrop GPM provides a full spectrum of corporate legal services to the businesses that form the backbone of our economy. With deep industry experience in health care and life sciences, franchise and distribution, agribusiness, manufacturing, and higher education, Lathrop GPM is committed to helping its clients achieve their most important objectives.

Lathrop GPM was formed in 2020 through the combination of two 100+ -year firms - Lathrop Gage (established in Kansas City in 1873) and Gray Plant Mooty (established in Minneapolis in 1866). Nearly 400 attorneys practice in 14 offices nationwide. As a firm, Lathrop GPM is committed to being a diverse, inclusive employer and an outstanding corporate citizen.

We are grateful to Lathrop GPM for supporting CAPA and our mission to prevent and treat child abuse in our community!

## Mission Partnerships

As a 2021 CAPA Mission Partner, you join an esteemed group of caring community members helping hundreds of children and parents find safety and supportive services to achieve their full potential. Each partnership level provides a unique opportunity to support CAPA's mission while promoting your group or business throughout the full calendar year.

Partnership benefits include, but are not limited to, the following:

### HEART | \$5,000

- ✂ Logo and link placement on Partner Page of CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo and link placement in monthly e-newsletters (2,000+ distribution)
- ✂ Partner spotlight in a CAPA newsletter
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at CAPA special functions (virtual and/or in-person events)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year (5,000+ followers)
- ✂ Team building and service opportunities for employees

### HOPE | \$2,500

- ✂ Logo and link placement on Partner Page of CAPA's website
- ✂ Logo and link placement in monthly e-newsletters (2,000+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at CAPA special functions (virtual and/or in-person events)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year (5,000+ followers)
- ✂ Team building and service opportunities for employees

### DREAM | \$1,500

- ✂ Logo and link placement on Partner Page of CAPA's website
- ✂ Logo placement in monthly e-newsletters (2,000+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at CAPA special functions (virtual and/or in-person events)
- ✂ 2 company-specific acknowledgements on CAPA's social media throughout the year (5,000+ followers)

### JOURNEY | \$500

- ✂ Logo and link placement on Partner Page of CAPA's website
- ✂ Logo placement in monthly e-newsletters (2,000+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ 1 company-specific acknowledgement on CAPA's social media throughout the year (5,000+ followers)



## Sponsorship Opportunities

### Project Sponsorship

#### CAPAcity SPONSOR | \$1,500

As part of Child Abuse Prevention Month in April, CAPAcity is a print and digital active-participation campaign, bringing Kansas Citizens together to support the prevention and treatment of child abuse in our community. Sponsors will be highlighted as part of the campaign throughout April; with logo and link placement on CAPA's website all year long.

#### E-NEWSLETTER SPONSOR | \$1,000

Help CAPA by supporting the creation and distribution of its monthly e-newsletter and get your business logo and website link in front of over 2,000 people each month.

#### PRINT SPONSOR | \$500 or equivalent in-kind service contribution

Help CAPA by supporting the printing and distribution of brochures, mission communications, and community awareness material throughout the year.

Project sponsorships help fund specific projects and provide the following marketing benefits:

- ✂ Logo placement displayed in CAPA's lobby through January 31, 2022
- ✂ Logo and link placement on CAPA's website
- ✂ 1 company-specific acknowledgement on CAPA's social media throughout the year (5,000+ followers)



Do you have other resources that could support CAPA's mission? Consider In-Kind Support!

#### Types of In-Kind Support

- ✂ **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- ✂ **Volunteering** - Set up amazing team building opportunities for your employees!
- ✂ **Items and Services** - Donate items or services that could directly benefit our clients, our agency, and/or our special events. Examples include: salon services, gas cards, food and grocery gift cards, professional service consultation, tickets to area venues or events for staff appreciation and fundraising initiatives, and Play Therapy Wish List or Stockings of Hope items. Contact us at [development@capacares.org](mailto:development@capacares.org) to learn more.

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