

CaPa

CaPa

Healing Hearts and Homes

816.252.8388 | capacares.org |  /1CAPA



Celebrating

45 years

of healing

hearts & homes

2020

PARTNERSHIP OPPORTUNITIES

CAPA is an organization you can *feel good* supporting.



Since **1975**, CAPA has been committed to *preventing* and *treating* all forms of child abuse and neglect by *creating changes* in individuals, families and society that *strengthen relationships* and *promote healing*.



Each year, CAPA serves *hundreds of children and adults* through its comprehensive programs.



YOU can join us in celebrating 45 years of healing hearts and homes!



Become a CAPA Partner TODAY!



Contact Information

Company Name _____ Contact Name _____
Phone _____ E-mail _____
Address _____
City, State _____ Zip _____

Levels | Please check your contribution selection(s) for 2020.

Mission Partnership

- \$5,000 - Heart
- \$2,500 - Hope
- \$1,500 - Dream
- \$500 - Journey

Project Sponsorship

- \$1,500 - CAPAcity Sponsor
- \$1,000 - E-Newsletter Sponsor
- \$500 - Print Sponsor
- \$500 - Print Sponsor (In-kind)

Luncheon Sponsorship

- \$10,000 - Presenting Sponsor (Exclusive)
- \$2,500 - Program Sponsor
- \$1,000 - Caring Heart Sponsor

Please accept my gift of \$_____, in lieu of participation in the above partnerships.

Payment Options:

- One-time Payment** due upon receipt of partnership invoice
- Installment Plan** (2-4 agreed upon payment installments, invoiced at your discretion.)

Please make checks payable to **CAPA**. To process gifts/payments via credit card, please use our website (www.capacares.org/donate).

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment and further process my charitable partnership(s).

Signature: _____ Date: _____

Return completed form to events@capacares.org or mail to:
CAPA, Attn: Megan Campbell 503 E. 23rd Street, Independence, MO 64055

Partnership commitment deadlines are ongoing. Early commitment ensures full marketing benefits.
The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization.

Thank you for supporting CAPA!

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CAPA

A Celebration of Heroes

45th Anniversary Luncheon

Save the date and join us as we celebrate 45 years in the community by honoring a special group of individuals, businesses, and organizations that have been beside us through the years. Together, we have helped thousands of children heal from the trauma of abuse, while supporting and strengthening families to keep children safe.

April 16, 2020

11:30 a.m. - 1:00 p.m.

Adam's Mark Hotel and Conference Center
9103 E. 39th St., Kansas City, MO 64133



First Annual Kirk and Dawn Beye Service Award Honoree

Kirk Beye, UPS (retired), CAPA Board of Directors Past President

45th Anniversary CAPA Heroes

Dennis and Sandi Chase	Laurie Dean Wiley	Independence School District
Jill Esry	American Medical Response	Invision
Shelly Hall	Blue Cross Blue Shield of Kansas City	Jackson County Community Mental Health Fund
Michael and Marlys Haverty	Blue Ridge Bank & Trust	Kiwanis Club of Independence
Dana Howell	Burmeister Gilmore	Lathrop Gage
Robert and Lisa Kraft	Centerpoint Medical Center & Auxiliary	Missouri Community Service Commission
Michele and James McIntosh	Commerce Bank	Olympic Lawn Care
Jennifer Oswald Brown	Cruise Planners - Mary House	QuikTrip
Jeff Parker	First Presbyterian Church	Rotary Club of Eastern Independence
Bill Preston	Hall Family Foundation	Rotary Club of Independence
Merideth Parrish	Happy Bottoms	State Street
Katie Rooney	Health Forward Foundation	United Way of Greater Kansas City
Susan and Sam Ruddell	Immanuel Baptist Church	UPS
Dayla Bishop Schwartz	Independence Chamber of Commerce	
Glen VanSciver		
Frank White		
Les Wight		

2019 Corporate Mission Partners

Blue Cross Blue Shield of Kansas City

Burmeister Gilmore LLP

Commerce Bank

KC Elite Realty - Angela Volkmer

Invision

Blue Ridge Bank & Trust Co.

Centerpoint Medical Center

CruisePlanners - Mary House

Experimax Overland Park

Lathrop Gage

MailWorks

St. Mary's Medical Center



Thank You!

PARTNER SPOTLIGHT

Special thanks to Commerce Bank for supporting children, CAPA, and its community!



Commerce Bank believes in enriching the lives of its customers, neighbors, shareholders and employees. Commerce Bank makes a difference in the community by investing in ideas, programs and technology that strengthen communities, helping people tackle complex financial challenges and supporting a healthy environment.

Check out Commerce Bank online to learn more about services, branch locations, and partnerships within the community.

<http://www.commercebank.com>
www.facebook.com/commercebank

For 150 years, Commerce Bank has been a friendly, strong bank that supports personal, business and community growth. From Bloomington, Illinois to Denver, Colorado, and at 184 branches in between, Commerce Bank serves individuals, families, businesses and communities at the local branch, the ATM, online and through its 24/7 customer service line.

We are grateful to Commerce Bank for supporting CAPA and our mission to prevent and treat child abuse in our community!

Mission Partnerships

As a 2020 CAPA Mission Partner, you join in helping hundreds of local children and adults find safety and support to achieve their full potential. The following Partnership Levels support CAPA's mission the whole year through and also have marketing benefits throughout the full calendar year.

Partnerships benefits include, but are not limited to, the following:

HEART | \$5,000

- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo and link placement in monthly e-newsletters (2,500+ distribution)
- ✂ Partner spotlight in a CAPA newsletter
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts and fundraisers)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year (4,500+ followers)
- ✂ Team building and service opportunities for employees

HOPE | \$2,500

- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Logo and link placement in monthly e-newsletters (2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts and fundraisers)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year (4,500+ followers)
- ✂ Team building and service opportunities for employees

DREAM | \$1,500

- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Logo placement in monthly e-newsletters (2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts and fundraisers)
- ✂ 2 company-specific acknowledgements on CAPA's social media throughout the year (4,500+ followers)
- ✂ Team building and service opportunities for employees

JOURNEY | \$500

- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Logo placement in monthly e-newsletters (2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts and fundraisers)
- ✂ 1 company-specific acknowledgements on CAPA's social media throughout the year (4,500+ followers)



Sponsorship Opportunities

Project Sponsorship

CAPAcity SPONSOR | \$1,500

As part of Child Abuse Prevention Month in April, CAPAcity is a print and digital active-participation campaign, bringing Kansas Citizens together to support the prevention and treatment of child abuse in our community. Sponsors will be highlighted as part of the campaign throughout April; with website logo and link placement all year long.

E-NEWSLETTER SPONSOR | \$1,000

Help CAPA by supporting the creation and distribution of its monthly e-newsletter and get your business logo and link in front of over 2,000 people each month.

PRINT SPONSOR | \$500 or equivalent in-kind service contribution

Help CAPA by supporting the printing and distribution of brochures, mission communications, and community awareness material throughout the year.

Project sponsorships help fund specific projects and provide the following marketing benefits:

- ✂ Logo placement displayed in CAPA's lobby through January 31, 2021
- ✂ Logo and link placement on CAPA's website
- ✂ 1 company-specific acknowledgement on CAPA's social media throughout the year (4,500+ followers)

45th Anniversary Luncheon Sponsorship

PRESENTING SPONSOR | \$10,000

EXCLUSIVE! Honor CAPA's 45th Anniversary and those who have been a part of its success by helping CAPA present A Celebration of Heroes on April 16, 2020 at the Adam's Mark Hotel and Conference Center. Title and logo on all promotional materials, event signage and more.

PROGRAM SPONSOR | \$2,500

Recognition as Program Sponsor with logo placement and signage throughout the event.

CARING HEART SPONSOR | \$1,000

Show your support as a caring community member or business with name and logo placement in event program.

Do you have other resources that could support CAPA's mission? Consider In-Kind Support!

Types of In-Kind Support

- ✂ **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- ✂ **Volunteers** - Set up amazing team building opportunities for your employees!
- ✂ **Items and Services** - Donate items or services that could directly benefit our clients, our agency and/or our special events. Examples include:
 - For Clients - Free Health Scans, Gas or Food Gift Cards
 - For Agency - Free Legal Consultation, Play Therapy Wish List Items
 - For Events - Company tickets to Royals / Chiefs / Sprint Center for staff appreciation or fundraising

