

CaPa

CaPa

Healing Hearts and Homes

816.252.8388 | capacares.org |  /1CAPA



Celebrating

44 years

of healing

hearts & homes

2019

PARTNERSHIP OPPORTUNITIES

CAPA is an organization you can *feel good* supporting.



Since **1975**, CAPA has been committed to *preventing* and *treating* all forms of child abuse and neglect by *creating changes* in individuals, families and society that *strengthen relationships* and *promote healing*.



Each year, CAPA serves *hundreds of children and adults* through its comprehensive programs.



YOU can join us in celebrating 44 years of healing hearts and homes!



**Become a
CAPA Partner
TODAY!**



Contact Information

Company Name	Contact Name
Phone	E-mail
Address	
City, State	Zip

Levels | Please check Partnership option(s) you wish to support in 2019.

- Mission Partnerships**
- \$10,000 - Ribbon
 - \$5,000 - Heart
 - \$2,500 - Hope
 - \$1,500 - Dream
 - \$500 - Journey

- Project-Specific Partnerships**
- \$1,500 - Blue Ribbon Raffle
 - \$1,000 - E-Newsletter Partner
 - \$500 - Print Partner

- Other**
Please check other areas where you may be able to support CAPA! We will plan to reach out to discuss.
- Advertising
 - Volunteers
 - Office Jeans Day Fundraising
 - In-Kind Donations

Note: Project-Specific Partnerships are exclusive and are available on a first-come, first-serve basis.

- Please accept my gift of \$_____, in lieu of participation in the above partnerships. All checks must be made payable to "CAPA."

In-kind Support - In-kind contributions receive the same benefits as monetary partners of the same level. Additional benefits will vary depending on total value of in-kind donation.

Payment Option:

- One-time Payment** due upon receipt of partnership invoice
- Installment Plan** (2-4 agreed upon payment installments. Partner will receive separate invoices per due date.)

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment and further process my charitable partnership(s).

Signature: _____ Date: _____

Return completed form to development@capacares.org or mail to:
CAPA, Attn: Development, 503 E. 23rd Street, Independence, MO 64055

Partnership commitment deadlines are ongoing. Early commitment ensures full marketing benefits.
The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization.

Thank you for supporting CAPA!

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Mission Partnerships

As a 2019 CAPA Partner, you join in helping hundreds of local children and individuals find safety and support to achieve their full potential. The following Partnership Levels support CAPA's mission the whole year through and also have marketing benefits throughout the full calendar year.

Partnerships benefits include, but are not limited to, the following:

RIBBON | \$10,000

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 2,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 2,500+ distribution)
- ✂ Primary logo and link placement on Partner Page on CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ Partner spotlight in one of CAPA's e-newsletters with additional link to feature on Facebook (4,000+ followers)
- ✂ 6 company-specific acknowledgements on CAPA's social media throughout the year
- ✂ Ongoing team building and service opportunities for employees

HEART | \$5,000

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 2,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 2,500+ distribution)
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ Partner spotlight in one of CAPA's e-newsletters with additional link to feature on Facebook (4,000+ followers)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year
- ✂ Ongoing team building and service opportunities for employees

HOPE | \$2,500

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 2,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Partner spotlight in one of CAPA's e-newsletters
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ 4 company-specific acknowledgements on CAPA's social media throughout the year (4,000+ followers)
- ✂ Ongoing team building and service opportunities for employees

DREAM | \$1,500

- ✂ Year-long logo listing on:
 - CAPA Connection E-Newsletter (Monthly / 2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ 3 company-specific acknowledgements on CAPA's social media throughout the year (4,000+ followers)
- ✂ Ongoing team building and service opportunities for employees



Mission Partnerships (cont.)

JOURNEY | \$500

- ✂ Year-long logo listing with link in:
 - CAPA Connection E-Newsletter (Monthly / 2,500+ distribution)
- ✂ Logo signage in CAPA's lobby
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ 1 company-specific acknowledgement on CAPA's social media throughout the year (4,000+ followers)
- ✂ Ongoing team building and service opportunities for employees

Project-Specific Partnerships

BLUE RIBBON RAFFLE | \$1,500 or equivalent raffle item (1 available)

As part of CAPA's April Child Abuse Prevention Month initiatives, we will be hosting a signature month-long raffle to generate awareness and funds for its mission. See enclosed chart for project specific benefits.

E-NEWSLETTER PARTNER | \$1,000 (1 available)

Help CAPA by supporting the creation and distribution of its monthly e-newsletter. See enclosed chart for project specific benefits.

PRINT PARTNER | \$500 or equivalent in-kind service

Help CAPA by supporting the printing and distribution of brochures, mission communications, and community awareness material throughout the year. See enclosed chart for project specific benefits.

All project-specific partnerships helps fund the project and provide some additional marketing benefits:

- ✂ Exclusive logo placement displayed in CAPA's lobby through January 31, 2020
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ 1 company-specific acknowledgement on CAPA's social media throughout the year (4,000+ followers)

In-Kind Partnerships

In addition to monetary partnerships, you may have other resources that could support CAPA's mission. Many In-kind Partnerships receive the same benefits as monetary partnerships of the same level.

Types of In-Kind Support

- ✂ Advertising - Donate one of the ad spots from your company's package with a local publication.
- ✂ Volunteers - Set up amazing team building opportunities for your employees!
- ✂ Items and Services - Donate items or services that could directly benefit our clients, our agency and/or our special events. Examples include:
 - For Client - Free Health Scans, Gas or Food Gift Cards
 - For Agency - Free Legal Consultation, Play Therapy Wish List Items
 - For Events - Company tickets to Royals / Chiefs / Sprint Center for staff appreciation or fundraising

