

CaPa



Celebrating more than
42 years

of healing
**hearts
& homes!**

2018

PARTNERSHIP OPPORTUNITIES

CAPA is an organization you can
feel good supporting.



Since 1975, CAPA has been
committed to *preventing* and *treating*
all forms of child abuse and neglect by
creating changes in individuals, families and society
that *strengthen relationships*
and *promote healing*.



Each year, CAPA serves
hundreds of
children and adults
through its comprehensive programs.



YOU can join us in celebrating over 42
years of healing hearts and homes!



Become a
CAPA Partner
TODAY!

THANK YOU

to our 2017 Partners & Friends!

The Beye Family
BlueCross BlueShield of Kansas City
Blue Ridge Bank & Trust Co.
Burmeister Gilmore LLP
Centerpoint Medical Center
Cockerell & McIntosh Pediatrics
Commerce Bank
Corbin Steel Products, Inc.
Eastern Independence Rotary Club
Fountain City Studios
Independence Chamber of Commerce
Live By Change Consulting
Ken & Cindy McClain
Michele McIntosh, MD
Oswald Roam Rew & Fry LLC
Preston Resource Management Company
QuikTrip Corporation
Tom Seck, DO
State Street Corporation
The Second Chance Store
UPS Foundation

PARTNER PROFILE



Cockerell & McIntosh is active on Social Media. Follow them to learn more about their good work to promote healthy families in our community!

<http://www.cmpeds.com>
www.facebook.com/cmpeds

Cockerell & McIntosh Pediatrics goes above and beyond to support children, CAPA and its community.

Over the years, Cockerell & McIntosh Pediatrics and its staff have contributed tens of thousands of charitable funds to support CAPA's programs. Even more, its leadership and staff have been active on CAPA's Board, special event committees, and participated as volunteers in other heartfelt ways. We are so appreciative of all they do to help ensure the success of our mission.

Cockerell & McIntosh Pediatrics has been serving children and families in our community for more than 60 years. Their team of pediatricians and pediatric nurse practitioners provide a wide array of services to serve local families— including sick and urgent pediatric care, well care, immunizations, injury treatment, treatment for ADHD, asthma care and more.

If you are new to the area or simply looking for a new family pediatrician, CAPA highly recommends the compassionate and competent team at Cockerell & McIntosh Pediatrics!

Mission Partnerships

As a 2018 CAPA Partner, you join in helping hundreds of local children and individuals find safety and support to achieve their full potential. The following Partnership Levels support CAPA's mission the whole year through and also have marketing benefits throughout the full calendar year.



Partnerships benefits include, but are not limited to, the following:

RIBBON | \$10,000

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 3,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 3,500+ distribution)
- ✂ Primary logo and link placement on Partner Page on CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ Partner spotlight in one of CAPA's e-newsletters with additional link to feature on Facebook (3,350+ "LIKES")
- ✂ 10 company-specific acknowledgements on CAPA's Social Media throughout the year
- ✂ Ongoing team building and service opportunities for employees

HEART | \$5,000

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 3,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 3,500+ distribution)
- ✂ Secondary logo and link placement on Partner Page on CAPA's website
- ✂ Press release with logo, feature photo and quotes from key leadership in company
- ✂ Logo signage in CAPA's lobby
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ Partner spotlight in one of CAPA's e-newsletters with additional link to feature on Facebook (3,350+ "LIKES")
- ✂ 8 company-specific acknowledgements on CAPA's Social Media throughout the year
- ✂ Ongoing team building and service opportunities for employees

HOPE | \$2,500

- ✂ Year-long logo placement on:
 - CAPA Connection E-Newsletter (Monthly / 3,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 3,500+ distribution)
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Logo signage in CAPA's lobby
- ✂ Partner spotlight in one of CAPA's e-newsletters
- ✂ Logo signage at all CAPA functions (outreach efforts, client socials and fundraisers)
- ✂ 6 company-specific acknowledgements on CAPA's Social Media throughout the year
- ✂ Ongoing team building and service opportunities for employees

DREAM | \$1,500

- ✂ Year-long logo listing on:
 - CAPA Connection E-Newsletter (Monthly / 3,500+ distribution)
 - Other CAPA e-communications (1-2 per month / 3,500+ distribution)
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Name listing in CAPA's lobby
- ✂ 4 company-specific acknowledgements on CAPA's Social Media throughout the year
- ✂ Ongoing team building and service opportunities for employees

Mission Partnerships (cont.)

JOURNEY | \$500

- ✂ Year-long logo listing with link in:
 - CAPA Connection E-Newsletter (Monthly / 3,500+ distribution)
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ Name listing in CAPA's lobby
- ✂ 2 company-specific acknowledgements on CAPA's Social Media throughout the year
- ✂ Ongoing team building and service opportunities for employees

Project-Specific Partnerships

BLUE RIBBON RAFFLE | \$2,500 (1 available)

As part of CAPA's April Child Abuse Prevention Month initiatives, we will be hosting a signature month-long raffle to generate awareness and funds for its mission. This partnership will help fund this initiative and will provide some of the following marketing benefits:

- ✂ Exclusive logo placement on raffle tickets and raffle brochure (1,250+ distribution)
- ✂ 2+ company-specific acknowledgements on CAPA's Social Media during March-April (3,350+ "LIKES")
- ✂ Facebook Live raffle announcement on May 4, 2018 featuring your key staff

CLIENT ART GALLERY | \$1,000 (1 available)

CAPA would like to create a permanent space within its facility to showcase client artwork. As the gallery's inaugural sponsor, you will help make this dream a reality. This partnership helps fund this project and provides some of the following marketing benefits:

- ✂ Exclusive logo placement displayed alongside the gallery through January 31, 2019
- ✂ Logo and link placement on Partner Page on CAPA's website
- ✂ 2 company-specific acknowledgements on CAPA's Social Media throughout the year

In-Kind Partnerships

In addition to monetary partnerships, you may have other resources that could support CAPA's mission. Many In-kind Partnerships receive the same benefits as monetary partnerships of the same level.

Types of In-Kind Support

- ✂ **Printing Services** - Help CAPA cut printing costs for an upcoming project like event invitations.
- ✂ **Advertising** - Donate one of the ad spots from your company's package with a local publication.
- ✂ **Volunteers** - Set up amazing team building opportunities for your employees!
- ✂ **Items and Services** - Donate items or services that could directly benefit our clients, our agency and/or our special events. Examples include:
 - For Client - Free Health Scans
 - For Agency - Free Legal Consultation
 - For Events - Company tickets to Royals / Chiefs / Sprint Center for staff appreciation or fundraising



	MISSION PARTNERSHIPS					PROJECT-SPECIFIC		
	Ribbon \$10,000	Heart \$5,000	Hope \$2,500	Dream \$1,500	Journey \$500	Raffle \$2,500	Art Gallery \$1,000	Inkind Varies
<i>Partner Levels include, but are not limited to the following benefits:</i>								
Year-long logo and link in monthly e-newsletters	🎀	🎀	🎀	🎀				
Partner logo with direct link on new Partner Page on CAPA's website	🎀 Primary	🎀 Secondary	🎀 Secondary	🎀	🎀		🎀	
Partner spotlight in CAPA Connections E-Newsletter (3,500+ distribution)	🎀	🎀	🎀					
Partner spotlight shared on Facebook (3,350+ "LIKES")	🎀	🎀	🎀					
Press release with logo, feature photo and quotes from key leadership in company	🎀	🎀						
Logo signage in CAPA's lobby	🎀	🎀	🎀					
Name listing in CAPA's lobby			🎀	🎀	🎀			
Logo signage at all 2018 CAPA functions (outreach efforts, client socials, fundraisers, etc)	🎀	🎀	🎀	🎀				
Company-specific acknowledgements on CAPA's Social Media throughout the year	🎀 x 10	🎀 x 8	🎀 x 6	🎀 x 4	🎀 x 2	🎀 x 2	🎀 x 2	
Ongoing team building, service and training opportunities for employees	🎀	🎀	🎀	🎀	🎀	🎀	🎀	
Exclusive logo placement on raffle tickets and raffle brochure (1,250+ distribution)						🎀		
Facebook Live raffle announcement on May 4, 2018 featuring your key staff						🎀		
Exclusive logo placement alongside Client Art Gallery	🎀	🎀					🎀	
<i>Knowing that you have helped make a true difference in the lives of children!</i>	🎀	🎀	🎀	🎀	🎀	🎀	🎀	🎀

Premier Benefits

Other Benefits

2018 CAPA Partnership Engagement Form



Contact Information

Company Name	Contact Name
Phone	E-mail
Address	
City, State	Zip

Levels | Please check Partnership option(s) you wish to support in 2018.

Mission Partnerships

- \$10,000 - Ribbon
- \$5,000 - Heart
- \$2,500 - Hope
- \$1,500 - Dream
- \$500 - Journey

Project-Specific Partnerships

- \$2,500 - Blue Ribbon Raffle
- \$1,000 - 2018 Client Art Gallery

Other

Please check other areas where you may be able to support CAPA! We will plan to reach out to discuss.

- Printing Services
- Advertising
- Volunteers
- In-Kind Donations for clients, raffle packages, etc.

Note: All Project-Specific Partnerships are exclusive and will be available on a first-come, first-serve basis.

- Please accept my gift of \$_____, in lieu of, or in addition to, my participation in the above partnerships. All checks must be made payable to "CAPA."

In-kind Support - In-kind contributions receive the same benefits as monetary partners of the same level. Additional benefits will vary depending on total value of in-kind donation.

Payment Option:

- One-time Payment** due upon receipt of partnership invoice
- Installment Plan** (2-4 agreed upon payment due dates. Partner will receive separate invoices per due date.)

By signing this form, I have agreed to join in supporting CAPA's mission and give permission for a representative to contact me to confirm commitment and further process my charitable partnership(s).

Signature: _____ Date: _____

Return completed form to development@capacares.org or mail to:
CAPA, Attn: Development, 503 E. 23rd Street, Independence, MO 64055

Partnership commitment deadlines are ongoing. Early commitment ensures full marketing benefits.
The Child Abuse Prevention Association (CAPA) is a 501(c)3 tax-exempt organization.

Thank you for supporting CAPA!

816.252.8388 | capacares.org |  /1CAPA

CaPa

Healing Hearts and Homes

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